

H.A.L.O.'S HEARTBEAT

A Resource for Pet People

2024 Media Kit

H.A.L.O.'s Heartbeat is an annual publication dedicated to providing an educational and lifestyle resource for the pet-loving community!



Distribution:

- 34,000 Facebook Followers
- 11,000 Email Subscribers
- 150 Business Locations

Published By:

H.A.L.O.

No-Kill Rescue
710 Jackson St. Sebastian, FL 32958
772.589.7297 www.HaloRescueFL.org

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2024 Ad Rates & Specs

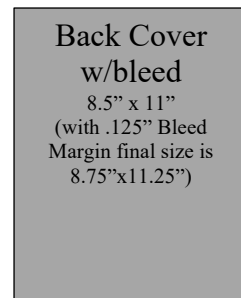
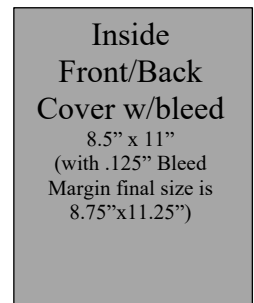
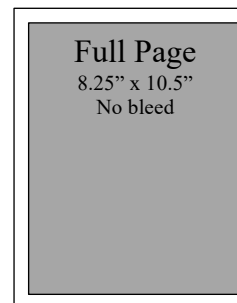
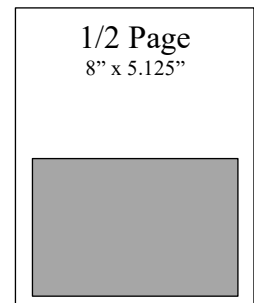
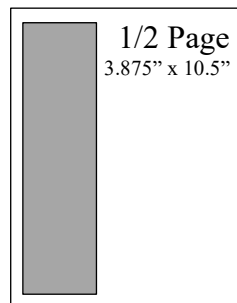
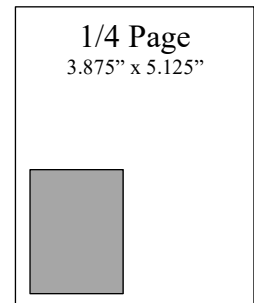
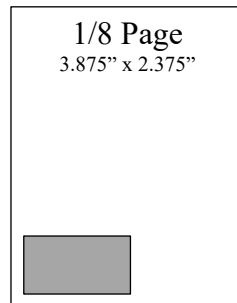
Advertising Rates

1/8 Page (Business Card)	\$150
1/4 Page	\$250
1/3 Page	\$275
1/2 Page	\$400
Full Page	\$700
Inside Front/Back Cover	\$850
Back Cover	\$1,100

Ad Deadline

For each annual issue, ad deadline is:

May 15, 2024



For more information on advertising,
please contact Allyson King at
allysonb@halorescuefl.org.

H.A.L.O.'S HEARTBEAT

A Resource for Pet People

H.A.L.O.'s Heartbeat reaches thousands of pet lovers in our community and features inspiring, educational and fun articles:

- Information on Pet Health
- Pet Lifestyle
- Advice from Pet Professionals
- Local Pets and their People
- Pet Recipes
- Ask the Trainer
- Upcoming Events
- Hometown Heroes
- Happy Tails

Our Journey

H.A.L.O. No-Kill Rescue was created in 2006 with a mission to create a NO-KILL safe haven for abused and abandoned animals in Indian River County. For over a 16 years, H.A.L.O. has advocated for our community's pets, paved the way for no-kill rescue, and reduced euthanasia by 92%! Today, H.A.L.O. is focused on saving the 10% being left behind in traditional shelters – the Misfits and medical cases. Every life deserves a second chance!

Our Mission

Helping Animals Live and Overcome (H.A.L.O.) provides a no-kill safe haven where extraordinary measures are taken to save homeless pets and protect them from abuse and neglect. H.A.L.O. believes in engaging our community by providing resources, education, and programs to do the same.

Our Vision

To create a world with no more homeless pets.